Startup Candy Co. Opens Retail Outlet

generation of candy making confection. Startups - it was the fullfillment University Ave.

manufacturing candy in Provo coughs. on a wholesale basis back in 1874. well as a manufacturing kitchen.

operations from the current his old world trade. factory at 534 S. 100 W. in Provo.

acquainted with the Startup line Temple Square in Salt Lake City, Court chocolates, wedding party establishing the third wholesale mints, and the like - there are operation to be launched in Utah now two places to make County. purchases.

Back in England

begin with the February opening end to William Daw and his Provo manufacturing plant in with the business. 1874. The story actually goes

- who represent the fourth Startup who cast the first bit of was known as the Candy City by

Mr. Startup was the proprietor his feature "Believe it or Not." of a lifetime dream to open a of a small store in Manchester,

tools and knowledge to the Rocky molds from Germany. Those two operations were Mountain Region. Early combined when the company struggles as a teacher caused produced today is a holdover

He first sold candy and candy. So, for people who are well sandwiches from a stand near

Tragic Setback

In 1879 a tragic construction But the Startup story doesn't accident brought an untimely

For Harry and Karma Startup back to 1838 and to William measured in the fact that Provo many, including Robert Ripley in

Back to the here and now. retail outlet in the downtown England, and began making Harry has been a part of candy Provo business district, at 45 N. candy in the basement. Actually, making since he was old enough some of the candies went under to shadow his father around and Harry's grandfather, William the guise of a patent medicine learn the trade. He has quietly Daw Startup actually began and were sold as a cure for gone about his business supplying the community with But it was in that shop that quality candy and candy Later, by about 1896 the family William Daw Startup learned his specialties - particularly the was operating a shop in Provo as trade, and in time brought his crystal clear candy toys made in

One of the favorite items consolidated some of its William Daw to revert back to from yesterday - the "Magnolias" a tiny perfumed

Customer Participation

Mr. Startup claims that his -clear candy toy figures, Royal before moving to Provo and only negative thought about opening the University Avenue Shop is that there is not enough room in the back to make small batches of candy so that patrons can get a whiff of the product as it comes off the stove.

Harry and Karma have lived in of the new retail store - nor widow, Hagar, and sons, William Provo - in a home they began with the launching of the first Walter and George carried on buying just two days before they were married. Two of their three Their success can perhaps be children are married now,



THESE PIONEER SCALES, seen here with Harry and Karma Startup, are still in use after 100 years and four generations of candy manufacturing in Provo by the Startup Company.

to learn the trade.

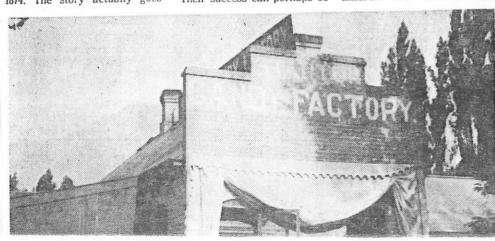
Historic Recognition

Utah Pioneers unveiled a plaque at the candy factory at 534 W. 100 over old times, or seeing pictures S., commemorating the business of the way things were in those as the oldest candy company in the state.

But the factory which bears the plaque is not the original facility. The original plant was located a short distance from Brigham Young University's lower campus - back in those days it was the nearest thing to a retail market the company had. But. after William Daw's death the plant was constructed at 60 S. 300 W. - a building located across the street from the new Provo

leaving 12-year-old Jon at home Startups continues to be provide a good product. But along with this, Mr. Startup is dedicated to Not long ago the Daughters of contribute a little nostalgia with it. Anyone interested in talking early days should stop in at the new store as well as the factory locations.





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confection.

Mr. Startup was the proprietor of a small store in Manchester, England, and began making candy in the basement. Actually, some of the candies went under the guise of a patent medicine and were sold as a cure for coughs.

But it was in that shop that William Daw Startup learned his trade, and in time brought his tools and knowledge to the Rocky Mountain Region. Early struggles as a teacher caused William Daw to revert back to his old world trade.

He first sold candy and sandwiches from a stand near Temple Square in Salt Lake City, before moving to Provo and establishing the third wholesale operation to be launched in Utah County.

Tragic Setback

In 1879 a tragic construction accident brought an untimely end to William Daw and his widow, Hagar, and sons, William Walter and George carried on with the business.

Their success can perhaps be

many, including Robert Ripley in his feature "Believe it or Not.

Back to the here and now, Harry has been a part of candy making since he was old enough to shadow his father around and learn the trade. He has quietly gone about his business supplying the community with quality candy and candy specialties - particularly the crystal clear candy toys made in molds from Germany.

One of the favorite items produced today is a holdover from yesterday the 'Magnolias' a tiny perfumed candy.

Customer Participation

Mr. Startup claims that his only negative thought about opening the University Avenue Shop is that there is not enough room in the back to make small batches of candy so that patrons can get a whiff of the product as it comes off the stove.

Harry and Karma have lived in Provo - in a home they began buying just two days before they were married. Two of their three children are married now,



THESE PIONEER SCALES, seen here with Harry Karma Startup, are still in use after 100 years and generations of candy manufacturing in Provo by the Sta Company.

leaving 12-year-old Jon at home to learn the trade.

Historic Recognition

Not long ago the Daughters of Utah Pioneers unveiled a plaque at the candy factory at 534 W. 100 S., commemorating the business as the oldest candy company in the state.

But the factory which bears the plaque is not the original facility. The original plant was located a short distance from Brigham Young University's lower campus - back in those days it was the nearest thing to a retail market the company had. But. after William Daw's death the plant was constructed at 60 S. 300 W. — a building located across the street from the new Provo City municipal complex.

The main interest of the

Paper Tax Defeated

NASHVILLE, Tenn. (UPI) -An attempt to put a state sales tax on advertising in newspapers of 50,000 circulation or higher was defeated in the Tennessee House Tuesday night.

Rep. Tommy Powell, D-Memphis, argued that newspapers should be taxed like any other business.

Several other legislators said, however, that newspaper readers would ultimately bear the

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HERE'S WHAT the Startup Candy Factory looked like in 1898, as well as the staff. It was only a few years later that the company outgrew this facility and had to locate in a

larger plant at 534 S. 100 W. This building still stands across from the City Center at 60 S.



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